

CASE STUDY

USA

DELIVERY, LOS ANGELES

Breezy LA

A FULL DIGITAL REBUILD FOR AN LA DELIVERY DISPENSARY.

Breezy LA delivers cannabis across Los Angeles. Their website was slow and dated, their social feeds were inconsistent and their business listings were missing. We rebuilt all of it.

Rebuilt

WEBSITE

Design, speed, product pages

Set up

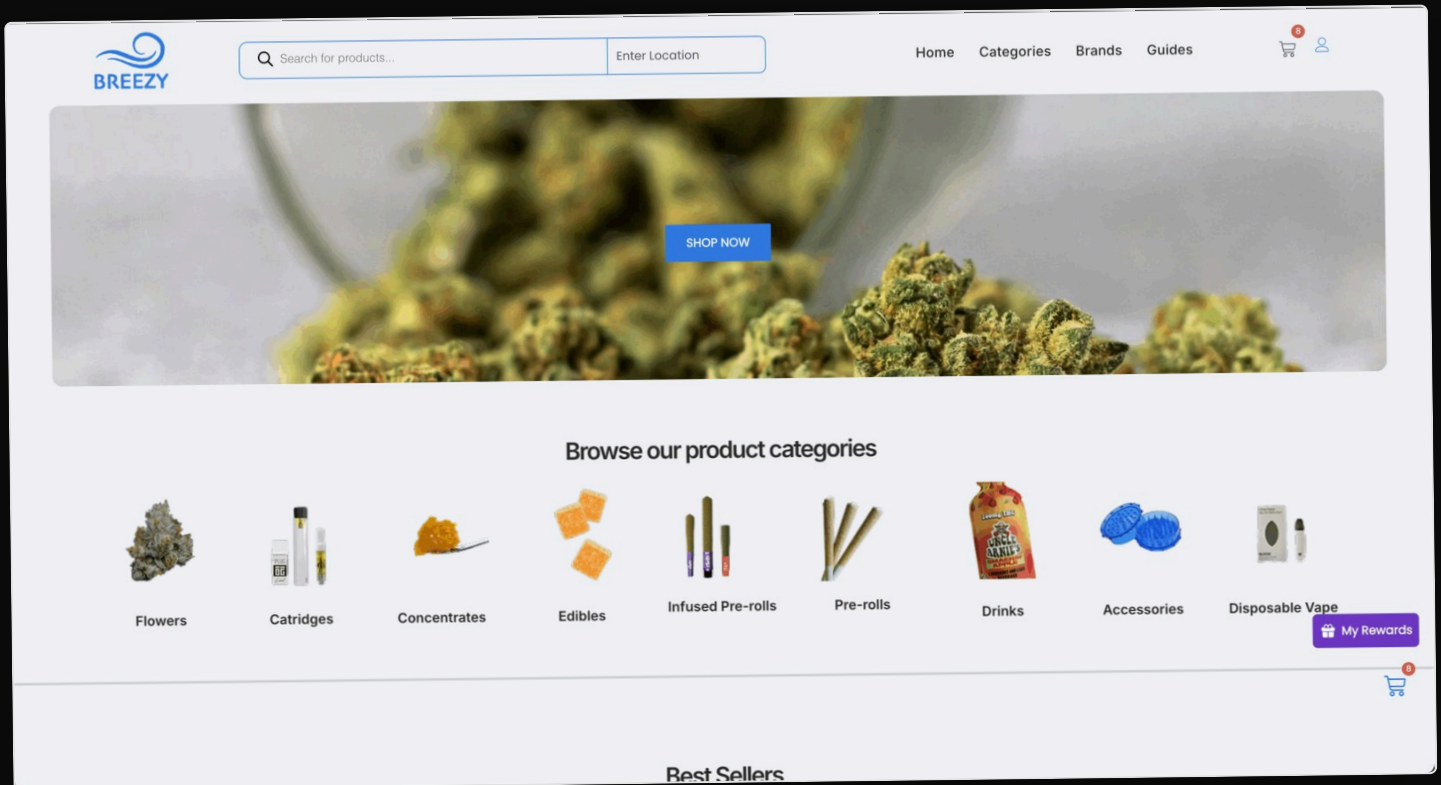
LOCAL SEO

Google Business Profile, listings

Verified

PAYMENTS

Merchant account and checkout



The Breezy LA store.

THE STARTING POINT

FOUR THINGS HOLDING A LOCAL BUSINESS BACK.

Outdated website

UX issues, slow load times and no conversion optimization.

Inconsistent social

An unstructured Instagram feed and little engagement on Twitter.

Poor local SEO

Missing and unoptimized business listings.

No verified merchant account

No trusted way to take payments.

WHAT WE DID

FOUR FIXES, ONE BRAND.

01

WEBSITE REBUILD

Redesigned for a cleaner, easier experience, with technical SEO fixes, faster load times and product pages optimized for conversion.

02

SOCIAL THAT LOOKS LIKE A BRAND

A reorganized Instagram feed with consistent branding and better post timing, and an active Twitter presence with timely updates.

03

LOCAL SEO

An optimized Google Business Profile, more local business listings, and citations and backlinks to build authority.

04

MERCHANT ACCOUNT AND CHECKOUT

A verified merchant account and integrated payments for a smooth checkout.



Site finally feels like ours and people are actually buying now and sticking around longer.

FOUNDER, BREEZY LA

WHAT CHANGED

01

A better website experience.

Faster load times and better navigation increased retention.

02

More local visibility.

Optimized listings boosted local rankings.

03

More trust, more conversions.

Verified accounts and a smoother checkout improved trust and conversions.

YOUR ADS GET CLICKS. **NOT ORDERS?**

Book a free growth audit and we'll show you where your store is losing the sale.

Contact us →

or email team@gogrowth.co

WHAT IT IS

A live call with a senior strategist

WHEN

One call, booked in US hours

YOU LEAVE WITH

Your biggest leaks and what to fix first

PRICE

Free